

CAMPAIGN FOR  
YOUTH  JUSTICE

BECAUSE THE CONSEQUENCES AREN'T MINOR

**Position Description:** Communications Consultant

**Title:** Communications Consultant

**Reports to:** Communications Director

**Type:** Contract

The Campaign for Youth Justice seeks a Communications Consultant to assist with social media strategy and implementation, assist with the creation of graphics, as well as assist with the planning and communications around our [Youth Justice Awareness Month](#) campaign, which takes place in October.

The role requires a creative and efficient worker with excellent writing and editing skills who is comfortable working in a deadline-driven environment, and has experience in communications, including developing and/or implementing a wide-ranging social media strategies.

The Communications Consultant will:

- Manage the daily activity of all CFYJ's social media channels (Facebook, Twitter, Instagram, LinkedIn, Snapchat and YouTube);
- Create and implement a social media strategy and plan-- which needs to include strategies to attract new audiences, and engage current ones;
- Assist with needed social media technical assistance for our state campaigns;
- Assist with the planning and coordination for Youth Justice Awareness Month;
- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages our audiences to take action;
- Have excellent written communication and editing skills;
- Have the ability to produce inspiring and engaging content;
- Have experience creating compelling graphics (Canva level or above);
- Demonstrate continuous improvement by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information.

**Compensation:** Commensurate with experience.

**Application instructions:** Please send a cover letter and resume/portfolio/ website to April O. Turner at [aturner@cfyj.org](mailto:aturner@cfyj.org).

Please submit your application materials as MS Word or PDF attachments. Include all attachments in a single email and include, "CFYJ Communications Consultant Application" in the subject line of your email. No phone calls please. Position will be open until filled.

CFYJ does not discriminate in its hiring practices and, in order to build the strongest possible workforce, actively seeks a diverse applicant pool, including those impacted by the criminal justice system, and embraces an equal employment opportunity ("EEO") workplace.